Bennett Village

Bennett Centre Long Term Care
The Gallery Active Living

Bennett Village Golf Invitational

presented by:

Meridian™

Around here, banking is different.

Sponsorship Opportunities

Monday June 21st, 2027

The Club at North Halton

363 Maple Avenue West
Georgetown, Ontario L7G4S5

The Club at North Halton



A Prestigious Opportunity to Partner



It is with great excitement that we invite you to become a valued sponsor of the inaugural **Bennett Village Golf Invitational**.

This special event represents an opportunity to bring together local businesses, community leaders, friends, and supporters for a memorable day of golf, networking, and supporting seniors.

As we prepare to host our very first Bennett Village Golf Invitational, we are seeking the support of businesses and organizations that share our commitment to community, connection, and making a difference. Your sponsorship will play an important role in helping us establish this event as an annual tradition while providing you with valuable exposure and the opportunity to demonstrate commitment to supporting our seniors.

At Bennett Village, we recognize that caring for seniors is about more than providing care. It is about creating a community of care where our parents and grandparents are valued, respected, supported, and empowered to enjoy the best possible quality of life.

As we raise funds for our new 192 bed long term care home, we would be honoured to have you join us as a **Founding Sponsor** of this inaugural tournament. Your support will not only help make our first invitational a success but will also help us reach our $5 Million campaign goal.

We have developed a range of sponsorship opportunities designed to recognize and showcase our partners while offering meaningful opportunities for visibility, engagement, and relationship-building throughout the event.

Thank you for considering this opportunity to partner with Bennett Village.

Warm regards,

Erin Kelly
Director of Development

Bennett Village

Building A Seniors' Community For Life

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Putting Contest Sponsor Benefits
$20,000

Pre-event
- Corporate visibility as the Putting Contest Sponsor in event communications
- Corporate logo recognized in all event marketing materials including but not limited to website, social media, sponsorship presentations, press releases as the Putting Contest Sponsor
- Corporate logo recognized on Bennett Village Website on our Corporate Partners page

Day of Event
- **Two** foursomes into the scramble format tournament
- Corporate logo on event signage including sponsor recognition, Putting Contest Sponsor signage and exclusive hole sign
- Corporate visibility present on screens located within The Club at North Halton
- Opportunity for brand presence including a tent set up for corporate brand outreach at the putting green, with the opportunity to run your own contest.

Post Event
- Corporate logo recognized as Putting Contest sponsor on post event thank yous in social media
- Recognition in post event press release as Putting Contest Sponsor
- Sponsorship fulfillment report showcasing your impact to Bennett Village



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Reception Sponsor Benefits
$20,000

Pre-event

- Corporate visibility as the Reception Sponsor in event communications
- Corporate logo recognized in all event marketing materials including but not limited to website, social media, sponsorship presentations, press releases
- Corporate logo recognized on Bennett Village Website on our Corporate Partners page

Day of Event

- **Two** foursomes into the scramble format tournament
- Corporate logo on event signage including sponsor recognition, Reception Sponsor property signage and exclusive hole sign
- Corporate visibility present on screens located within The Club at North Halton
- Opportunity for brand presence including a tent set up for corporate brand outreach at a designated area

Post Event

- Corporate logo recognized as Reception Sponsor on post event thank yous in social media
- Recognition in post event press release as Putting Contest Sponsor
- Sponsorship fulfillment report showcasing your impact to Bennett Village



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Platinum Sponsor Benefits
$14,000

Golf Cart, OR Golfer Gift OR Activities

Pre-event

- Corporate visibility as a Platinum Sponsor in all event communications (sponsorship property to be determined)
- Corporate logo recognized in all event marketing materials including but not limited to website, social media, sponsorship presentations, press releases
- Corporate logo recognized on Bennett Village Website on our Corporate Partners page



Day of Event

- **Two** foursomes into the scramble format tournament
- Corporate logo on all event signage including sponsor recognition, sponsorship property specific and exclusive hole sign
- Corporate visibility present on screens located within The Club at North Halton
- Opportunity for brand presence including a tent set up for corporate brand outreach

Post Event

- Corporate recognition as a Platinum sponsor on post event thank yous in social media
- Corporate recognition in post event press release as a sponsor
- Sponsorship fulfillment report showcasing your impact to Bennett Village

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Gold Sponsor Benefits
$10,000

Pre-event
- Corporate visibility as a Gold Sponsor in all event communications
- Corporate logo recognized in all event marketing materials including but not limited to website, social media, sponsorship presentations, press releases
- Corporate recognized on Bennett Village Website on our Corporate Partners page

Day of Event
- **One** foursome in the scramble format tournament
- Corporate logo on all event signage including sponsor recognition, sponsorship property specific and hole signs
- Corporate visibility present on screens located within The Club at North Halton

Post Event
- Corporate logo recognized as a Gold sponsor on post event thank yous in social media
- Corporate recognition in post event press release as a sponsor
- Sponsorship fulfillment report showcasing your impact to Bennett Village



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Silver Sponsor Benefits
$4,000

Pre-event

- Corporate visibility recognized as a Silver Sponsor in select event communications
- Corporate logo recognized in all event marketing materials including but not limited to website, social media, sponsorship presentations, press releases
- Corporate recognized on Bennett Village Website on our Corporate Partners page

Day of Event

- **Two golfers** in the scramble format tournament
- Corporate logo on all event signage including sponsor recognition, sponsorship property specific and hole sign

Post Event

- Corporate logo recognized as a Silver sponsor on post event thank yous in social media
- Corporate recognition in post event press release as a sponsor
- Sponsorship fulfillment report showcasing your impact to Bennett Village



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Foursome and Individual Golfers

Foursome - $4,000

- Golf and cart for four golfers
- All food and beverage for the day
- Entrance into all activities and contests
- Foursome team listed in day of roster
- Golfer Gift

Individual Golfer - $1,000

- Golf and cart
- All food and beverage for the day
- Entrance into all activities and contests
- Listing in day of roster
- Golfer Gift
- Partial tax receipt for individual golfer



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Agenda*	
Breakfast	8:30am – 9:45am
Shotgun Start	10:00am
Reception & Awards	3:00pm

*Subject to change

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THANK YOU!

Your support means so much to the residents & families we care for.

We are happy to customize a sponsorship opportunity that best suits your needs.

For further information, or to confirm your spot please contact:

Erin Kelly
Director of Development

Ekelly01@bennettvillage.ca
905-703-7372

