



Bennett
Village

Bennett Centre Long Term Care
The Gallery Active Living

Bennett Village Strategic Plan 2026-2029



Building A Seniors' Community For Life



Bennett Centre Long Term Care
The Gallery Active Living

Our Mission Statement

Vision:

To build an entire village designed for older adults where aging happens in an enriching, supportive and safe community setting.

Mission:

Bennett Village is a charitable organization that provides outstanding care and experiences that redefine senior living. With stylish independent living at The Gallery and progressive long-term care at the Bennett Centre, we are committed to excellence throughout the organization as we continue to grow our village.



Building A Seniors' Community For Life



Strategic Goals

Building A Seniors' Community For Life



Strategic Goal #1

Build a State-Of-The Art LTC Facility

We Will Accomplish This Goal By:

- Obtaining Ministry Approvals
- Obtaining Necessary External Funding
- Executing Development Agreement & Funding Contracts

Strategic Goal #2

Launch a Capital Campaign

We Will Accomplish This Goal By:

- Championing The Cause of Bennett Village at The Community Level
- Engaging With and Providing Donors With Meaningful Opportunities To Share Their Stories
- Setting Defined & Sustainable Fundraising Targets



Strategic Goal #3

Define, Prioritize & Advance Risk Mitigation Strategies

We Will Accomplish This Goal By:

- Assessing The Likelihood and Impact of Operational Risks
- Establishing Best Practice Key Performance Indicators
- Monitoring Cash Flow & Investment Performance



Strategic Goals

Building A Seniors' Community For Life

Strategic Goal #4

Implement Change Management & Talent Acquisition

We Will Accomplish This Goal By:

- Strengthening The Management Team in Preparation for Our Preferred Vision of The Future
- Empowering Leaders to Effectively Support Employees Through the Cultivation of a Mentoring/Coaching Environment



Strategic Goal #5

Adopt New Technologies to Enhance Operations

We Will Accomplish This Goal By:

- Investing In Class 'A' Software for Operational Systems
- Designing & Implementing Leading-Edge Tools



Strategic Goal #6

Achieve CARF Accreditation

We Will Accomplish This Goal By:

- Facilitating Dialogue With Our Stakeholders to Determine & Align our Goals
- Identifying Opportunities That Will Enhance Our Residents' Lifestyle and Experience in Our Home
- Monitoring Quality Indicators & Implementing Continuous Quality Improvement Initiatives Across All Service Areas



Our Strategic Plan Performance Objectives

Focused Action:

01

To Achieve Bennett Village's Goals and Enhance the Resident/Family Experience Through Purposeful Collaborations

Long Term Prioritization:

02

To Guide the Work Over the Next Three Years To Build Our New Home, Retain Top Talent, and Continue Leading The LTC Sector by Example

Integrated Goals:

03

To Ground Every Stakeholder's Focus on Our Collective Goals Will Build Continuous Momentum That Enhances the Resident, Family, Employee, and Partner Experience at Bennett Village



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If You Have Any Questions, Please Ask.

The Strategic Plan includes implementation and measurement plans to ensure effective execution.

Bennett Village will use these plans to improve transparency and accountability, whilst demonstrating progress to advance the goals set before us.

